



DRYCLEANING & LAUNDRY INSTITUTE INTERNATIONAL

DLIonline.org / 14700 Sweitzer Lane, Laurel, Maryland 20707 / 1-800-638-2627

APPLICATION INFORMATION

Company Name _____ Date _____

Street Address _____

City/Province _____ State _____ Country _____

Zip/Postal Code _____ Contact Name Mr/Mrs/Ms _____

Phone _____ Fax _____

E-Mail _____

Website _____

	<i>↙ Most Popular</i>		<i>↘ Best Value</i>
BUDGET	SILVER	GOLD	PREMIER
STARTER PLAN	AVERAGE VOLUME	BEST VALUE	THE EXECUTIVE PLAN
\$47 A MONTH	\$80 A MONTH	\$147 A MONTH	\$255 A MONTH

All membership plans require a 1-year commitment. Discounts apply for a one-time annual payment.

Partial payments can only be made by credit card.

PLAN CHOICE	
Choose Monthly or Annually	
Budget _____ \$47/month	or _____ \$499 annually
Silver _____ \$80/month	or _____ \$899 annually
Gold _____ \$147/month	or _____ \$1,699 annually
Premier _____ \$255/month	or _____ \$2,999 annually

Charge my _____ Visa _____ MasterCard _____ AmEx

Acct. No. _____

Exp. Date _____ CVV _____

Cardholder's Name _____

Signature _____

I acknowledge this is a minimum one year commitment. Payments will automatically be processed to my credit card and my Membership will automatically renew each year. To cancel my membership after the first year I must give 30 days written notice.

This application is for professional affiliation in DLI and DLI's Affiliate where applicable. Affiliation is annual and dues are non-refundable. Dues may be tax deductible as an ordinary and a necessary business expense. However, dues supporting DLI's lobbying efforts are not deductible under provisions of the U.S. Internal Revenue Code. For all states except Wisconsin (11%), Arkansas, Texas, Oklahoma, New Mexico (8%), Maryland, Virginia, West Virginia, and the District of Columbia (6%), that percentage is 2%. Eighty-five dollars of the annual dues are for a one year subscription to Fabricare and Fabricare Resources. Regular membership mailings, Fabricare, and Fabricare Resources, will be sent to the address given above.

Affiliated States: AL, AZ, AR, CA, CO, CT, DE, FL, GA, IL, IN, KS, KY, LA, ME, MD, MA, MN, MI, MS, NV, NH, NJ, NM, NY, NC, OK, PA, RI, SC, TN, TX, UT, VT, VA, DC, WV, WI, & WY.

Services & Benefits

↙ *Most Popular*

↙ *Best Value*

	BUDGET	SILVER	GOLD	PREMIER
TECHNICAL ADVICE & ANALYSIS	\$47/month	\$80/month	\$147/month	\$255/month
Technical Phone Hotline	✓	✓	✓	✓
Technical Email Helpline	✓	✓	✓	✓
Garment Analysis ★	\$36/garment	2 Free	4 Free	10 Free
Drycleaning Encyclopedia Online Subscription ★		✓	✓	✓
NEW! DLI Stain Solver App (iPhone/Android)	-	✓	✓	✓
PROFIT PROGRAMS				
Discount Credit Card Processing	✓	✓	✓	✓
Free Utility Audits	✓	✓	✓	✓
Free Business Insurance Reviews	✓	✓	✓	✓
Free Legal Services	✓	✓	✓	✓
Free Discount Prescription Cards	✓	✓	✓	✓
National Hanger Recycling Program ★	✓	✓	✓	✓
NETWORKING				
DLI Social Networking Opportunities	✓	✓	✓	✓
Clean Show Registration			1 Free	2 Free
Five Star Management Registration ★			Discounted	1 Free
MARKETING & OUTREACH				
National Community Service Program	✓	✓	✓	✓
Professional Marketing & Consumer Brochures	✓	✓	✓	✓
Website		✓	✓	✓
Monday Morning Marketing Email Series ★		✓	✓	✓
Additional Location Web Listing		1 Free	2 Free	5 Free
Seal of Approval Main Plant Registration		Discounted	Discounted	1 Free
Seal of Approval Main Plant Renewal		Discounted	Discounted	1 Free
EDUCATION & CERTIFICATION				
CED, CPD, CPW Registration		1 Free	2 Free	3 Free
CED, CPD, CPW Renewal		1 Free	2 Free	3 Free
Introduction to Drycleaning Resident Course Registration		Discounted	Discounted	2 Free
Advanced Drycleaning Resident Course Registration		Discounted	Discounted	1 Free
Complete Drycleaning Resident Course Registration		Discounted	Discounted	2 Free
On The Road Course Registration			Discounted	1 Free
Self Study Courses			2 Free	4 Free
Online Training Library ★			Free Access	Free Access
QUALITY CONTROL				
Laundry Performance Evaluations		1 Free	2 Free	4 Free
Cleaning Performance Evaluations ★		1 Free	2 Free	4 Free
Secret Shopper Phone Evaluation		1 Free	6 Free	12 Free
On Site Secret Shopper			1 Free	2 Free
INDUSTRY KNOWLEDGE				
Hot Press Email Series	✓	✓	✓	✓
Fabricare Magazine	✓	✓	✓	✓
Heads Up! Email Series ★		✓	✓	✓
Additional Location Subscription		1 Free	2 Free	4 Free
Consumer Email Newsletter: Great Impressions			Free	Free

★ Member Favorites

Sign Up Instantly for a DLI Membership DLIonline.org